## Recall: Our favorite exponential function

Look at how the curve $y=a^{x}$ is increasing through the point $(0,1)$ :


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Q: Is there an exponential function whose slope at $(0,1)$ is 1 ?
A: $e^{x}$ is the exponential function whose slope at $(0,1)$ is 1 . ( $e=2.71828183 \ldots$ is to calculus as $\pi=3.14159265 \ldots$ is to geometry)

## Derivative of exponential functions

We defined $e$ as the number such that the curve $y=e^{x}$ has slope $m=1$ at the point $(0,1)$.


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So we may take for granted that

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\lim _{h \rightarrow 0} \frac{e^{h}-1}{h}=1 \text {. }
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Note: $\ln (e)=1$, so these rules agree when $a=e$.
You try: Compute the derivatives of the following equations.

1. $f(x)=2^{x}$
2. $f(x)=3^{x}$
3. $f(x)=(1 / 5)^{x}$
4. $f(x)=(2 e)^{x}$
5. $f(x)=e^{2 x+1}$
6. $f(x)=3^{4 x^{2}-5 x+e^{x}}$

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Ans: $2^{x} \cdot \ln (2)$
Ans: $3^{x} \cdot \ln (3)$ Ans: $-\frac{\ln (5)}{5^{x}}$

Ans: $(2 e)^{x} \cdot(\ln (2)+1)$
Ans: $2 e^{2 x+1}$
Ans: $\quad 3^{4 x^{2}-5 x+e^{x}} \cdot \ln (3) \cdot(8 x-5)$

## Some applications of derivatives

Let $x_{0}$ be a real number. The instantaneous rate of change of $f(x)$ with respect to $x$, at $x_{0}$, is the derivative

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We don't know what time $t_{0}$ we care about, but we do know that at that (mystery) time,

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Look up "related rates" online.

## Motion Along a Line

Let an object move (in time) back and forth along a line according to the function

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The displacement of the object over the time interval from $t$ to $t+\Delta t$ is

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Of course, we could graph $s$ versus $t$ to get a 2-d picture, but the object is still just moving in 1 dimension...


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The average velocity of the object over that time interval is

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v_{\mathrm{av}}=\frac{\text { displacement }}{\text { time }}=\frac{\Delta s}{\Delta t}
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The displacement of the object over the time interval from $t$ to $t+\Delta t$ is

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\Delta s=f(t+\Delta t)-f(t) . \quad \xrightarrow[s=f(t)]{\stackrel{\text { Position at time } t \ldots}{\longleftrightarrow} \xrightarrow[s+\Delta s=f(t+\Delta t)]{\text { and at time } t+\Delta t} s \underbrace{}_{s}}
$$

The average velocity of the object over that time interval is

$$
v_{\mathrm{av}}=\frac{\text { displacement }}{\text { time }}=\frac{\Delta s}{\Delta t}=\frac{f(t+\Delta t)-f(t)}{\Delta t}
$$

(Think: $\Delta t$ is just like $h$ from before!)

## Motion Along a Line

Let an object move (in time) back and forth along a line according to the function

$$
s=f(t) . \quad \xrightarrow[s=f(t)]{ }
$$

The displacement of the object over the time interval from $t$ to $t+\Delta t$ is

$$
\Delta s=f(t+\Delta t)-f(t) . \quad \xrightarrow[s=f(t)]{\text { Position at time } t \ldots} \Delta s \xrightarrow[s+\Delta s=f(t+\Delta t)]{\stackrel{\text { and at time } t+\Delta t}{\longrightarrow} s}
$$

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$$

(Think: $\Delta t$ is just like $h$ from before!)
The velocity of the object as a function of time is

$$
v(t)=\frac{d s}{d t}=\lim _{\Delta t \rightarrow 0} \frac{f(t+\Delta t)-f(t)}{\Delta t}
$$

## Speed versus velocity

If the object is moving forward, the velocity is positive.


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The speed of the object is the absolute value of velocity,

$$
\text { speed }=|v(t)|=\left|\frac{d s}{d t}\right|
$$

## Change in velocity

Acceleration $a(t)$ is the change in velocity over time. Namely, it is the derivative of velocity with respect to time:

$$
a(t)=\frac{d}{d t} v(t)=\frac{d^{2}}{d t^{2}} s(t)
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Jerk is the change in acceleration over time, i.e. the derivative of acceleration with respect to time:

$$
j(t)=\frac{d}{d t} a(t)=\frac{d^{2}}{d t^{2}} v(t)=\frac{d^{3}}{d t^{3}} s(t) .
$$



## Acceleration under gravity



Near the surface of Earth all bodies fall with the same constant acceleration:

$$
s=\frac{1}{2} g t^{2}, \quad \text { where } \quad g=9.8 \mathrm{~m} / \mathrm{s}^{2} .
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(Frame of reference: positive is down.)

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## Acceleration under gravity

| $t$ (seconds) | $s$ (meters) |
| :---: | :---: |
| $t=0$ | -0 |
| $t=1$ | -5 |
|  | - 10 |
|  | - 15 |
| $t=2$ | - 20 |
|  | -25 |
|  | - 30 |
|  | -35 |
|  | -40 |
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Ans.

$$
s(10)=\frac{1}{2} \cdot g \cdot(10)^{2}=980 / 2 \text { meters, } \quad v(10)=g(t)=98 \mathrm{~m} / \mathrm{s}
$$

## Acceleration under gravity

Near the surface of Earth, the vertical trajectory of a body is given by

$$
s(t)=\frac{1}{2} g t^{2}+v_{0} t+s_{0}
$$

where

$$
\begin{gathered}
g=-9.8 \mathrm{~m} / \mathrm{s}^{2} \\
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Example. A cannonball is shot up in the air from 1 meter above the ground at an initial velocity of $400 \mathrm{~m} / \mathrm{s}$.
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$$
\text { Use } s(t)=\frac{1}{2}(-9.8) t^{2}+400 t+1 \text {. }
$$

## Rates of change in economics

Let's consider the cost of production $c(x)$ as a function of $x$, the number of units produced. (The first thing is expensive to make; manufacturing in bulk can be more efficient.)

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Read examples 5 and 6 in the book.

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Read examples 5 and 6 in the book.
See also "sensitivity to change", e.g. with genetic data.
(Example 7)

## Review

- Functions, basic graphs, graph transformations
- Domains and ranges
- Trig functions and identities, inverse trig functions
- Exponential functions, logarithms, and identities
- Limits
- one- and two-sided
- when are they defined
- computing them
- Asymptotes
- Continuity
- Average rate of change
- Limit definition of derivatives
- polynomials, roots, reciprocals
- Basic derivative rules
- powers, scalars, sums, products, compositions


## Functions, basic graphs, graph transformations

Know basic graphs of

$$
\begin{array}{lll}
m x+b, & x^{2}, & x^{3}, \\
1 / x, & x^{4} \\
1 / x^{2}, & \sqrt{x}, & \sqrt[3]{x}
\end{array}
$$

If you know the graph of $y=f(x)$, also know the graphs of

$$
f(x+c), \quad f(c x), \quad c f(x), \quad f(x)+c, \quad 1 / f(x)
$$

Also know how graph transformations affect domain and range.

## Trig functions and identities, inverse trig functions

- Graphs of $\sin (x)$ and $\cos (x)$
- How to use the unit circle
- Special values
- Angle addition formulas
- How to compute $\tan (x), \csc (x), \sec (x), \cot (x)$ and their graphs


## Exponential functions, logarithms, and identities

- Graphs of $a^{x}$ for $a>0$ and for $a<0$
- What is $e$ ?
- Identities like $a^{x+y}=a^{x} a^{y}$, etc.
- Graphs of $\log _{a}(x)$. What is $\ln (x)$ ?
- Identities like $\ln (x y)=\ln (x)+\ln (y)$.
- Exponential growth.


## Limits and continuity

- One sided limits, from the left or right
- Two-sided limits
- Limits at $\pm \infty$
- Infinite limits
- Computing standard limits
- Graph asymptotes (vertical, horizontal, skew).
- Definition of continuous, and how to compute where functions are discontinuous.
(Difference between the limit existing and a function being continuous.)


## Rates of change

- Average rate of change

$$
\frac{f(x+h)-f(x)}{h}
$$

- Limit definition of derivative

$$
f^{\prime}(x)=\lim _{h \rightarrow 0} \frac{f(x+h)-f(x)}{h}
$$

- Computing derivatives of functions like $m x+b, x^{2}, x^{3}, \sqrt{x}, 1 / x, 1 / x^{2}$ using the limit definition.
- Basic derivative rules: powers, scalars, sums, products, compositions

